Soderberg Insurance Services Kicks Off Food Drive

Soderberg Insurance Services of Lynnfield, Mass., has begun its “Feed the Homeless” food drive for Boston Rescue Mission, a shelter for the homeless men and women.

The agency will make a cash donation of $5.00 for every insurance policy quoted between October 1st and the end of the year. This is the third annual food drive sponsored by the family-owned and managed firm. Although customer and business donations are welcome, they are not necessary.

“We are fortunate to be a member of a loving and very generous community,” said agency President Kathryn Soderberg, CPCU. “We are delighted to be able to help the homeless on behalf of our clients and the community.”

“Boston Rescue Mission is a Christian-based, nonprofit organization that we are very proud to support,” said agency founder, Douglas Soderberg, CPCU.

The mission’s goal is to help the poor and the homeless, offering resources to prevent and end homelessness. It supports the recovery, health, faith and independence of those who have had a history of substance abuse, incarceration and homelessness.

“During the holiday season and throughout the year, our goal and that of the mission is to raise awareness about the causes of these risks and personal challenges,” said Kathryn Soderberg. “Many individuals who are handicapped or those who are on the fringes of society have difficulties coping with the modern world and often end up destitute and homeless. It is organizations like Boston Rescue Mission that are making a real difference in the community. It is our pleasure to support them.”